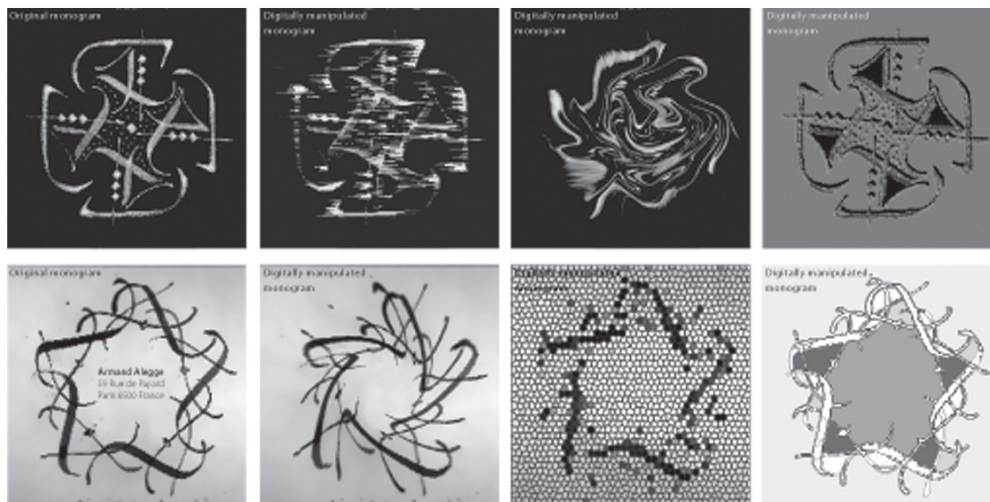


B6 BY HAND AND BY SCAN: Computerized Calligraphic Monograms

In this workshop we will celebrate the power of the pen and our imaginations to create dazzling calligrams. These pinwheel-like monograms are produced by rotating a letter any number of times, and incorporate fundamental principles of graphic design. After we become comfortable with the concept and with working on layers of tracing paper, we proceed to work with two letters in combination. The result is a more complex, sometimes abstract design. We'll then extract a part of the image to form a border to encase the monogram, to make a completely organic design. Then we'll scan our designs, and be introduced to the exciting use of Photoshop filters and special effects. The results will be fireworks of all sorts, with some designs going into the realm of the truly abstract, almost impossible to create by the pen and hand alone. Finally, we'll apply a variety of watercolor/gilding techniques/colored pencil mosaics/ and pen-made florals to the design, thus bridging the ancient and modern worlds of traditional calligraphy and illumination to contemporary technology. Some familiarity with Photoshop or Photoshop Elements is desirable, and students should have competence with several traditional alphabets.



B6 SUPPLIES

Basic calligraphy supplies, tracing paper, a few 5 mm felt markers preferably in different colors, and some that are semi-dry. **Optional:** laptop computer with Photoshop, if you have one and you want to bring it.

Materials fee: none

Marcia Friedman/Barry Morentz



Marcia Friedman has been a professional graphic designer and calligrapher for over 25 years and a scrapbook addict for over ten. A graduate of the California College of Arts & Crafts, she has designed numerous publications (including the Friends of Calligraphy Alphabet), brochures, corporate identity programs, etc. through her design business, Visual Solutions. She is a senior designer

for O'Reilly Media, Inc. and teaches calligraphy, typography and scrapbooking in the San Francisco Bay Area. Marcia taught Meet the Mac at the Jersey Shores conference in 1993 and at Soundings in 1995 she introduced the Page Layout for Calligraphers course, continuing it at PenUltima 99. She is a recovering director of Experiment: Concepts in Calligraphy. www.marciafriedman.com



Barry Morentz is a free-lance lettering and book artist, and box-maker from New York City. He holds an MA in Medieval History and Comparative Literature. Initially self-taught, he began his formal calligraphic studies, mainly with Sheila Waters, in 1977, and eventually with Gottfried Pott, Hermann Zapf, and many other renowned calligraphers.

He has taught numerous workshops throughout the US, Canada, Japan, Hong Kong, and Singapore, and at five international Calligraphy Conferences. In his midtown studio he slaves away primarily for the New York Public Library, Estee Lauder Companies, Cartier, Christie's, and The Museum of Modern Art. His day-to-day work includes illuminated resolutions, award design, headings, book and portfolio design, and the eternal envelope. His extracurricular interests include reading and lettering Shakespeare, listening to classical music and opera, and getting lost in gourmet food markets.