

C6 CONTEMPORARY SCRIPTS: Lettering for the 21st Century

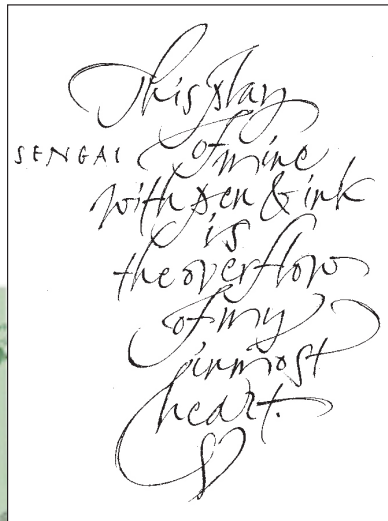
C6 SUPPLIES

Writing tools: (don't buy new; bring what you have) Pentel Color Brush pen (with black ink cartridge); pointed brushes—Winsor Newton Series 7 (1, 3, 5); oriental brushes; misc. brushes you like; assortment of pointed and broad pens, Recommend: Mitchell 3, 4, 5, 6, flexible and stiff pointed nibs, Speedball C-1 through C-5, Automatic pens, medium to wide. **Ink/Paint:** Higgins Eternal and/or Sumi ink and/or Walnut ink; assortment of gouache, plus black and white; color inks (such as Dr. Martin's Tech inks, non-acrylic.) **Misc:** Pencil, ruler, eraser, X-acto, mixing brushes, water jar, apron. Favorite quotes or passages (if you wish.) I will supply paper, but you are welcome to bring favorites with you. **Materials fee:** \$10



Look beyond the traditional, formal calligraphic model to ways of lettering that are more appropriate in contemporary personal, commercial and fine art. The type of hand lettering being used by lettering artists today is very different from the kind of hand lettering done 500 years, 50 years, or even five years ago. In this class, you will see how traditional hands and scripts, as well as one's handwriting, can provide a springboard for more contemporary scripts. You will also find that an understanding of the rules that have helped you replicate classical styles will help you create new and fresh lettering looks.

We will consider both freely drawn and built-up letterforms. We will look at a variety of tools, writing surfaces, and media. We will look at some cool references not seen in calligraphy publications. We also will explore ways to create unique lettering styles that break many or all of the traditional rules, lettering that is personal and expressive. In so doing, the goal is to provide some guiding principles and demonstrate some approaches that will serve the artist in modifying or creating any new lettering for a particular job or piece of art.



Mike Gold



Mike is a senior lettering designer at American Greetings in Cleveland, OH, where he's worked the past 18 years. As part of his freelance business, abbeypgold design, he has done lettering-centered design work for clients around the country. Mike has an M.A. in Visual Communications and 30 years experience as a commercial artist. Important teachers and influences have included Gaynor Goffe, Jenny Groat, Thomas Ingmire, and Carl Rohrs, among others. He has taught around the country, as well as at Ghost Ranch, Lake Louise, and at two international calligraphy conferences with his friend Judy Melvin. He especially cherishes his nearly 20-year involvement with Scribes 8, a collaborative group based in New Mexico. Teaching calligraphy to inmates at a women's prison is, to date, his most unusual teaching experience. His most unusual commission comes from Italian fashion designer Roberto Cavalli, who reproduced one of his artworks on a line of clothing. Mike's work has been included in numerous *Letter Arts Review* annuals since 1991.
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